

Course guide

240803 - 240803 - Business and Society

Last modified: 11/12/2023

Unit in charge: Barcelona School of Building Construction
Teaching unit: 732 - OE - Department of Management.

Degree: MASTER'S DEGREE IN OCCUPATIONAL HEALTH AND SAFETY (Syllabus 2016). (Compulsory subject).

Academic year: 2023 **ECTS Credits:** 4.0 **Languages:** Spanish

LECTURER

Coordinating lecturer: ESTRELLA MARIA NIETO CHECA

Others:

DEGREE COMPETENCES TO WHICH THE SUBJECT CONTRIBUTES

Specific:

1. Be able to promote conducts, habits, consumption and health life styles, with the active participation of the workers as main role of the own health. Be able to promote the preventing culture within the company and the creation of health environments.

TEACHING METHODOLOGY

The class sessions will combine theoretical exposition with examples and applications that organizations show to their stakeholders and that they make visible through the web.

Theoretical presentations will be posted through power point on campus, as well as complementary materials related to the various topics to be developed throughout the course.

LEARNING OBJECTIVES OF THE SUBJECT

- Know the different organizational paradigms.
- Identify the basic characteristics of organizational structural design.
- Know different types of organizational structures.
- Learn to identify the organizational culture and social values in organizations.
- Learn to identify the structure of decision-making bodies and management function.
- Know the ethical principles of the socially responsible company.
- Know which are the advisory bodies on social responsibility at the national and international level.
- Know how to identify the dimensions and scope of social responsibility in business management.
- Know what the function of the Social Responsibility Reports is.
- Know the indicators and ethical management models existing in the market.

STUDY LOAD

Type	Hours	Percentage
Self study	64,0	64.00
Hours large group	36,0	36.00

Total learning time: 100 h



CONTENTS

-ORGANIZATIONAL PARADIGMS AND SOCIAL DEVELOPMENT

Description:

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Full-or-part-time: 1h

Theory classes: 1h

-SOCIAL DEVELOPMENT AND ETHICS. VALUES AND DECISION MAKING.

Description:

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Full-or-part-time: 1h

Theory classes: 1h

-THE ORGANIZATIONAL CULTURE AND THE MANAGEMENT FUNCTION IN THE COMPANY

Description:

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Full-or-part-time: 1h

Theory classes: 1h

-SOCIAL RESPONSIBILITY. CORPORATE SOCIAL RESPONSIBILITY. ORIGINS. THE DIMENSIONS OF CSR. CSR REPORTS.

Description:

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Full-or-part-time: 1h

Theory classes: 1h

-MANAGEMENT OF SOCIAL RESPONSIBILITY. CSR MANAGEMENT MODELS.

Description:

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Full-or-part-time: 1h

Theory classes: 1h

GRADING SYSTEM

- 30% Practices
- 30% Exercises
- 40% Final exam

BIBLIOGRAPHY

Basic:

- Debeljuh, Patricia. Ética Empresarial : En El Nucleo De La Estrategia Corporativa. Madrid: Cengage Learning, 2008. ISBN 9789871486380.
- Guillén Parra, Manuel. Ética en las organizaciones : construyendo confianza. Madrid: Pearson Educación, cop. 2006. ISBN 8420546224.
- Kliksberg, Bernardo. Más ética, más desarrollo. Buenos Aires: Temas, 2004. ISBN 9879164970.
- Cortina, Adela. Ética de la empresa : claves para una nueva cultura empresarial. Valladolid: Trotta, cop. 1994. ISBN 8481640131.
- Alcoberro i Pericay, Ramon; Murillo, David. Ética, economía y empresa : la dimensión moral de la economía. Barcelona: Gedisa, 2007. ISBN 9788497842099.
- Benbeniste, Sandra. El Alcance del concepto de la responsabilidad social corporativa de acuerdo a los organismos internacionales promotores del tema [on line]. Barcelona: El projecte EXTRA, a la Comunitat Europea de Programa RTD Transport, 2011 [Consultation: 02/11/2017]. Available on: http://www.cyta.com.ar/biblioteca/bddoc/bdlibros/rse/334_rsc.pdf.
- Cortina, Adela; Sen, Amartya Kumar. Construir confianza : ética de la empresa en la sociedad de la información y las comunicaciones. Madrid: Trotta, cop. 2003. ISBN 8481646210.

RESOURCES

Other resources: